My values: Authentic and aspirational

This resource is for individuals who want to gain more awareness of their values and who also want to distinguish between their authentic and aspirational values.





Career and life coaching for ambitious perfectionists. Strengths workshops for teams.



The purpose of this activity is to identify your top 5 values and determine which ones are core values.

Values have been defined as "the principles that give our lives meaning and allow us to persevere through adversity" (Markway & Ampel, p.44, 2018).

Step 1: Identify your top 15 values.

- Go to the list of values: <u>https://daretolead.brenebrown.com/wp-content/uploads/2019/02/Values.pdf</u>
- Put a **check mark** next to your top 15 values. If your values are not listed, add them to the list.

Step 2: Identify your top 5 values.

Now that you've identified your top 15, review your selections and **circle** your top 5. If that's too big a leap, go from 15 to 10 and then circle your top 5. Record your top 5 values below or elswhere.

Note: The ones that don't make the cut still count, so don't get too caught up in the process of narrowing them down (and, remember that 5 is just an arbitrary number).

Step 3: Identify your authentic (aka "core") values.

Review your list of circled values. There could be between 5-10 of these at this point. For each of your circled values, determine whether it is an **authentic** (sometimes referred to as "core") value. An authentic value **motivates your actual behaviour**; authentic values are often contrasted with **aspirational** values, which capture what **you wish could be**. Put a capital "A" beside the authentic values in your circled list.

Step 4: Define your values

Once you have identified your top 5, ask yourself "What does this value mean to me?" Write the specific meaning or jot down a few key words or phrases that you associate with the value.

Step 5: Record your responses.

Record your top 5 values below and/or write them somewhere you will revisit them regularly.



References

Brown, B. (2018). Dare to lead: Brave work. Tough conversations. Whole Hearts. Random House.

Markway, B., & Ampel, C. (2018). The self confidence workbook: A guide to overcoming self-doubt and improving self-esteem. Althea Press.